

AGENDA ITEM: 8c

OVERVIEW AND SCRUTINY BOARD

10 MARCH 2009

ECONOMIC REGENERATION AND TRANSPORT SCRUTINY PANEL

PROGRESS REPORT

PURPOSE OF THE REPORT

1. To provide members of the Overview and Scrutiny Board (OSB) with an update on the progress of the Economic Regeneration and Transport Scrutiny Panel.

BACKGROUND

2. The panel met on 24 February to receive further evidence for their review of Promoting Middlesbrough.
3. The review will be concentrating on how the Council's strategy is promoting Middlesbrough. The review will also be considering the benefits of having a strategy, how it is measured and how it is resourced.
4. As the last meeting the panel considered how the different partners were involved in developing and implementing the strategy and how that was helping to attract investment into the town.
5. At the next meeting the panel hope to speak to a range of partners such as the University, Middlesbrough Football Club, Housing Companies, Chamber of Commerce and the Middlesbrough Partnership in order to seek their views on the image of Middlesbrough. Members will also consider how those partners can work with the Council to promote a more positive image of the town.

RECOMMENDATION

6. That the Overview and Scrutiny Board notes the content of the report.

COUNCILLOR JOHN COLE

CHAIR OF THE ECONOMIC REGENERATION AND TRANSPORT SCRUTINY PANEL

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